

Rep Order# 8872096 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 59763
Printed: 10/22/2012 4:10 PM
Last Received: 10/22/2012 4:10 PM
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MA
Product LOVE/HOUSE/R
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C30N06
Flight Dates 10/24/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

P/S SEE REV BASED ON STA EMAIL.
ADD TO SKED OF \$600, REV TTL IS \$47,275
P/S CK AND CNF
THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*46	SU	11P-1130P	SUN LN	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
				Sales Remark: V5 ADD \$100 TO SPT								
				V5 Comment Changed, Rate Changed								
	*51	TH	7P-10P	CMA AWARDS	:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	
				Sales Remark: V5 PGM AND TP CHG								
				V5 More than 2 codes changed								
	*52	TH	7P-10P	CMA AWARDS	:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	
				Sales Remark: V5 PGM AND TP CHG								
				V5 More than 2 codes changed								
	*58	SU	8P-9P	REVENGE	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
				Sales Remark: V5 ADD \$500 TO SPT								
				V5 Comment Changed, Rate Changed								

---REPORT TOTALS---

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Report Totals: 4 / \$8,000.00

—SALES MONTHLY TOTALS—

Nov 12: 72 / \$47,275.00

Sales Totals: 72 / \$47,275.00

Station Totals: 72 / \$47,275.00

Lines not sent/rcld/rtn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$236,375

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	31%
KSTU	11%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	38%
NTVX	0%								

Books MAY12
Demos RA35+